

STATE OF CALIFORNIA • DEPARTMENT OF TRANSPORTATION

OUTDOOR ADVERTISING OPERATOR'S LICENSE APPLICATION

ODA 0004 (REV. 05/2003)

Department of Transportation  
Division of Traffic Operations  
Outdoor Advertising Branch  
1120 N Street, MS 36  
P.O. Box 942874  
Sacramento, CA 94274-0001

DO NOT WRITE IN THIS SPACE	
LICENSE NUMBER	
CR	
DATE GRANTED	

As defined in the Outdoor Advertising Act, "Outdoor advertising business" means the business or occupation of placing, erecting, constructing, or maintaining advertising structures or signs, including the installation of neon gas advertising displays and the installation of neon gas tubing upon advertising displays, and of any other element or device designed to provide or increase the visibility of the advertising display. Persons or firms engage in the business of outdoor advertising whenever they or any other employees place advertising displays containing advertising which does not pertain exclusively to their own business, even though the displays may be exempt from permit requirements. Persons or firms do not engage in outdoor advertising when the displays they place apply exclusively to the business they are conducting, but such displays may require permits.

No person, firm, copartnership, association, or corporation shall engage in or carry the business or occupation of outdoor advertising without first securing an operator's license.

The license fee, payable in advance, is two hundred fifty dollars (\$250) for an original license and for each annual renewal thereof for any applicant maintaining six (6) or less sign or structure permits, or both, except where the applicant has engaged in the business of outdoor advertising without a valid, unrevoked and unexpired license, the fee for any issuance of the first license thereafter is three hundred fifty dollars (\$350), one hundred dollars (\$100) of which is the penalty.

The license fee, payable in advance, is five hundred dollars (\$500) for an original license and for each annual renewal for any applicant maintaining seven (7) or more sign or structure permits, or both, except where the applicant has engaged in the business of outdoor advertising without a valid, unrevoked and unexpired license, the fee for any issuance of the first license thereafter is six hundred dollars (\$600), one hundred (\$100) of which is the penalty.

The license period extends, on a fiscal year basis, from July 1 through June 30 of the following year.

The fee for an original license issued after the first day of July shall be apportioned and collected on the basis of one-twelfth of the annual fee for each month or part thereof remaining in the fiscal year. Please indicate how many signs you have under Permit .

Fee schedule for original license application if applicant maintaining 6 or less structure permits made during (check month):				Fee schedule for original application if applicant maintaining 7 or more structure permits made during (check month):			
___ July	\$250.00	___ January	\$125.00	___ July	\$500.00	___ January	\$250.00
___ August	\$229.15	___ February	\$104.15	___ August	\$458.35	___ February	\$208.35
___ September	\$208.32	___ March	\$83.32	___ September	\$416.68	___ March	\$166.68
___ October	\$187.49	___ April	\$62.49	___ October	\$375.01	___ April	\$125.01
___ November	\$166.66	___ May	\$41.66	___ November	\$333.34	___ May	\$83.34
___ December	\$145.83	___ June	\$20.83	___ December	\$291.67	___ June	\$41.67

DATE

The undersigned hereby applies for a license to engage in the business or occupation of "Outdoor Advertising", pursuant to the provisions of the Outdoor Advertising Act, as amended, for the fiscal year ending June 30, .

This is to certify that (I or we) have obtained copies of Chapter 2, Articles 1 through 10, Section 5200, et seq. of the Business and Professions Code and Title 4, Chapter 6 of the California Code of Regulations and I am aware of their contents.

CHECK ONE: ☐ INDIVIDUAL ☐ COPARTNERSHIP ☐ CORPORATION PREVIOUSLY LICENSED: ☐ YES ☐ NO

NAME (Print name of firm or individual as you wish it to appear on license)		BUSINESS PHONE	
MAILING ADDRESS (P.O. Box or Street)	CITY	STATE	ZIP CODE
ADDRESS OF PRINCIPAL PLACE OF BUSINESS (Street)	CITY	STATE	ZIP CODE
APPLICANT'S SIGNATURE	COPARTNER'S SIGNATURE	COPARTNER'S SIGNATURE	

APPLICATION MUST BE ACCOMPANIED BY REQUIRED LICENSE FEE

Make checks, money order, etc. payable to Department of Transportation.

NOTE: Every person as principal, agent, or employee violating any of the provisions of the Outdoor Advertising Act is guilty of a misdemeanor.